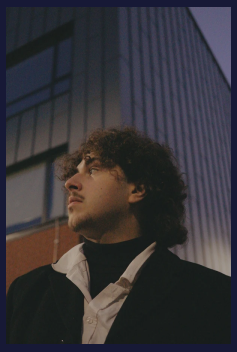
h4sq

IVAN AVHUSTYNOVYCH

Senior Motion Designer

Lviv, Ukraine / Remote



Profile

I design motion graphics for SaaS products, brands and performance campaigns. I combine animation with AI-generated visuals and build workflows that help creative teams adapt, test and localize their work.

Experience

Clario — Motion Designer — Jul 2025 – Dec 2026

Produced static and video ads for three apps. Built multi-step AI workflows for UGC-style videos and character-led stories, keeping characters consistent across scenes. Animated product interfaces to show how each app works.

Promova — Motion Designer — Dec 2024 – Jul 2025

Created the top-spending ad of the month. Combined character animation, AI visuals and original music for performance campaigns. Built an After Effects script to automate localization audio and subtitles, and adapted creative for the Spanish market.

ICOOLA — Motion Designer — May 2023 – Dec 2024

Designed motion graphics, 3D visuals and campaign assets. Edited social video, contributed to shoots and scripts, and designed website layouts with a developer. Took on a design team leadership role and trained new designers.

Expertise

Motion Graphic Design
AI Content Generation
AI Automation
Performance Marketing Creatives

Tools

Software
After Effects, Premiere Pro, DaVinci Resolve, Photoshop, Illustrator, Figma, Blender, Cinema 4D, Unreal Engine

AI Tools
Kling, Runway, Veo, Nano Banana, Seedance, Higgsfield Soul, Wan

Contact

LinkedIn Telegram Email